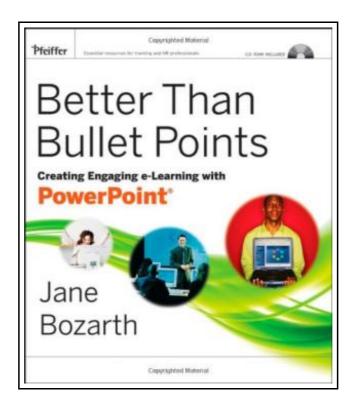
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## BETTER THAN BULLET POINTS: CREATING ENGAGING E-LEARNING WITH POWERPOINT



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Pfeiffer, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: List of Tables and Figures. Acknowledgements. SECTION ONE: FOUNDATIONS. Chapter One: Creating E-Learning with PowerPoint.Examples.Why PowerPoint?Development Checklist.Chapter Two: It's About Design, Not Software. Who are your Learners? Objectives and Strategies. Cognitive Load. Choosing a Treatment. Writer's block?Can you find a story?From classroom to online: think "transform", not "transfer".Cut-n-chunk.What's working? What's not?Inventory your assets.Converting from classroom to online: the process.Why Storyboard? Types of storyboards.SECTION TWO: INTERFACE AND CONTENTChapter Three: The Graphic User Interface and Course Architecture. The Graphic User Interface. GUI basics. Learner control: some decisions. Navigation tools and action buttons. Eye movement and placement of items. Building the GUI. Create a slide master. Examples: creating the GUI.Architecture.Chapter Four: Designing for Impact.Use Graphics with Soul.What conveys the message?"Let show you what I mean"ls there a visual here?Blunders.Dreadful me design.Decoration.Noise.Demeaning.Text.Chunk content and use white space.Chapter Five: Creating and Editing Art.Bitmap or Vector?Working with Clip Art.Recoloring clip art.Set transparent color.Transforming clip art. Editing Photos in PowerPoint. MS Paint. Using Paint to create and edit art. Editing photographs with Paint. File Animation.Animation **Basics**. Animations Size: Compressing Images.Chapter Six: that Teach.Process/Stages.Demonstration.Realistic Movement.Order/Sequence.Charts, timelines. and diagrams. Annotating graphics. Combining Animations. Trigger Animations. Chapter Seven: Interactivity. It's All About Hyperlinking.Quizzes and Games.Basic quizzes.Multiple Choice and Game Show Quizzes.Timed Quizzes.Board Games.Linking to external games and quizzes.Simulations.Case study/Story.Mazes.Treasure Hunts. About Visual Basic for Applications (VBA). Chapter Eight: Add-Ons, Blending, Performance Support, and Job Aids.Other Documents.Site Samplers.Animated Characters.MS Producer.Other Add-Ons.Blending.One-Time Tasks.Sometime Tasks.Locators.History and Background Information.Organization Charts and Company Directories.Company Policies and Manuals.Prompters of Process.Chapter Nine: Adding Narration and Multimedia.Adding Narration.Editing Sound.Adding Sound Effects and Music.Adding Video.Adding Flash Objects.SECTION THREE: DELIVERY AND SUPPORT.Chapter Ten: Saving, Uploading, and Distributing.Saving and Uploading Your Files.Tracking.Test, Test, Test-and Launch.Appendix: PowerPoint Basics.References and Other Sources.Other Resources.CD ContentsChapter 1Development checklist (Word document).Process chart (.png image). Chapter 3Action Settings Tutorial (PowerPoint files). Slide Master Tutorial (Word Documents and PowerPoint file)Creating GUI with Tabbed Navigation: Figure 3.26 (Windows Media file).Chapter 5Adding and Resizing Images Tutorial:...

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